

# INNOVATE MODEL

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## ONLINE COLLECTIVE CURATION PHASE

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### PRODUCT SELECTION

PRODUCT CLASSIFICATION
CURATED PRODUCT SELECTION

### PRODUCT EXHIBITION

EXHIBITION INFLUENCE
EXHIBITION PLATFORM DESIGN
EXHIBITION RELEASE (I.E., ONLINE PUBLICATION)

### USER IMPACT

PRODUCT PROMOTION
COMMUNICATION IN EXHIBITION
POTENTIAL PRODUCT REVISION (I.E., GOLD PRODUCT VERSION)

Note: Project development evaluation culminates the process, and project development revision is implemented. The process is iterative; therefore the project is established for the proceeding learner group.